



BIOGRAPHY

Moondial Inc

SABINE SEYMOUR

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Sabine concentrates on the integration of technology in clothing, design, and architecture. She introduced the course 'Fashionable Technology' at Parsons School of Design and is currently an Adjunct Faculty. She recently advised the master thesis 'Fashionation' at Hyperwerk in Switzerland and 'SmhartGear' Interactive Wireless Surfboard at Parsons' Fashion Program in New York.

Moondial Inc is the commercial entity that resulted from Sabine's research, concept works, and her role as an educator. The projects focusing on sport, branding, fashion, and technology include prototypes for intelligent clothing, concepts and creative direction for online training tools, strategies for the integration of wireless technologies in clothing and equipment, and music trend scouting for clients like DuPont, Nike, and Siemens. She is an AASI certified snowboard instructor and worked at the Stratton Snowboard School. She is also a PADI certified diver.

Sabine was a member of the International Programming Committee for the Wearable Experience section at ISEA2004. She recently published the text 'Intelligent Wearables' in Profile in Helsinki and the concept 'Rescue' for professional sailing at HorizontZero in Banff. The concept prototype jacket 'SlopeStyle' for snowboarding was shown at Viper in Basel, E-CultureFair in Amsterdam, and ISWC in New York.

Sabine is writing on her PhD dissertation dealing with creativity, innovation, and economics in smart clothing. She received a Master of Social and Economic Sciences from the University of Economics in Vienna and Columbia University's MBA program in New York as well as an MPS in Interactive Telecommunications from NYU'S Tisch School of the Arts.

Sabine floats between New York and Vienna and is intrigued by the tension the dual continent living is offering.